

**Human Resource Management Assn. of NW PA
Diversity Recruiting Seminar
Agenda**

April 22, 2010

8:00am – 12:00pm

Manufacturer & Business Association

The purpose of this seminar is to educate and engage the HRMA chapter members in local diversity recruiting best practices, resources and programs to aid them in their talent sourcing efforts. We want to “build community” through partnerships with social service agencies, business thought leaders and civic organizations.

Welcome

Update on *SHRM Enterprising Leadership Initiative* - 15 minutes

Tasha Nesbit Arrington, Chapter Diversity Director, Diversity committee members

Guest Speaker Panel

- **Becky Beamish, Diversity & Learning Manager, GE** – best practices at GE for effective diversity recruiting
30 minutes, 15 minutes for Q & A

- **Char Mashyna, Executive Director, Arts Erie** – overview of the CultureSpark committee; connection to supporting Erie employers’ efforts in attracting diverse talent through the committee’s celebration and promotion of cultural diversity programming in Erie
30 minutes, 15 minutes for Q & A

- **Meliha Huseinagic, Refugee Services Coordinator & Fadhal Ibrahim, Employment Specialist, International Institute of Erie** - overview of process for sourcing and selecting international employment candidates, specifically the emerging refugee populations in Erie; discussion of resources available at the Institute to educate and support HR professionals
45 minutes, 20 minutes for Q & A

Chapter 2010 Diversity Outlook – 30 minutes

Tasha Nesbit Arrington